



**WORLD COUNCIL OF
ENTEROSTOMAL THERAPISTS**

AN ASSOCIATION OF NURSES.

Registered Charity No: 1043897.

WCET 2009 Annual Conference

30th September – 2nd October 2009, Ricoh Arena Coventry

EXHIBITION & SPONSORSHIP OPPORTUNITIES

www.wcetuk.org.uk/2009

Welcome

We invite you to join us in Coventry for this year's WCET UK Conference. This event is being held from the evening of 30th September until 2nd October at the Ricoh Arena, the impressive home of Coventry FC.

The conference is entitled "A Problem shared...." and will offer an opportunity to share complex cases both physical and psychological. Keynote speakers will lead in topic areas such as;

Psychosocial issues (including sexuality and body image)

Dysfunctional bowel

Intestinal failure/High output stomas

Innovations in surgery with a particular interest in small bowel transplantation

Following an overwhelming response for last year's conference we expect to attract between 400 – 500 delegates from across the UK. The Conference will open with a Welcome Reception on Wednesday evening from 18.00 – 19.30 in the exhibition hall, giving you an added opportunity to meet with the delegates in a social setting before the start of the programme on Thursday. On Thursday evening our Gala Dinner will be held in Jaguar Hall 1 of the Ricoh Arena and promises to be an evening of glamour and surprises!

This is an outstanding opportunity for you to exhibit your latest products, or to receive the publicity associated with sponsoring this prestigious congress. Your participation will give you direct access to some of the UK's leading stoma specialists and as you will see in this brochure, a wide range of opportunities are available. We are also delighted to announce that the sponsorship/exhibition costs will remain at 2008 prices!

Your primary contact for further enquires is Stacy Nairn of In Conference (our conference organisers: stacy@in-conference.org.uk) but please feel free to contact me if you have any questions about the conference or your support of it.

We all look forward to seeing you there. Once again it should be an exciting and rewarding conference.

With best wishes,

Alison Crawshaw, Chair

On behalf of the WCET UK Conference Organising Committee

WCET UK Conference Organising Committee

Alison Crawshaw	Chair
Jill Bisatt	Hon Secretary
Carol Katté	Hon Treasurer
Jo Sica	Hon Public Relations
Julia Williams	Hon Education Officer

IMPORTANT NOTE

Last year we introduced a rolling system of sponsorship whereby companies had first option of sponsorship on the same items for two years. Following feedback from 2008 sponsors we have agreed to remove this system although it will be honoured for the 2009 Conference.

Any companies who sponsored items last year will be given first option again this year however, if they are not interested in the same item it will be opened to all companies and from 2010 onwards all sponsorship opportunities will be offered on a first come first served basis.

We recommend you complete the sponsorship booking form showing your preferred first, second and third sponsorship options (if appropriate) and the Conference organisers will then contact you by email to confirm which item you have been successful in sponsoring. Should you have any questions please contact the Conference Organisers, In Conference.

Outline Programme

Wednesday 30th September

16.00 – 19.30 **Registration**

18.00 – 19.30 **Drinks Reception & Official Opening of the Exhibition.**
Meet up with your colleagues and visit the exhibition before stepping out to enjoy Coventry's restaurants and bars.

Thursday 1st October

08.30 – 17.00 **Registration**

09.30 – 17.00 **Conference Sessions**

19.00 **Coaches depart Hilton, Holiday Inn & Ramada Hotel to Ricoh Arena**
19.30 – midnight **Pre-dinner Drinks Reception followed by WCET UK Conference Gala Dinner**

Friday 2nd October

08.30 – 13.30 **Registration**

09.30 – 15.00 **Conference Sessions**

For the current programme and a full list of speakers, please visit <http://wcetuk.org.uk/2009>

Conference Venue

The conference will be held in the Ricoh Arena Coventry.

Ricoh Arena Coventry

71 Phoenix Way
Foleshill
Coventry
CV6 6GE

Web: www.ricoharena.com

Exhibition Information

Conference & Exhibition Venue	The conference sessions will be held in one area of the Jaguar Hall 1 and the exhibition, posters and catering points will be adjacent in another area of the Jaguar Hall 1.
Set Up	Tuesday 29th September: 12.00-17.00 Wednesday 30th September: 08.00 – 16.00 Please note all stands must be completed by 16.00 on Wednesday as the exhibition hall will be open to delegates for the Welcome Reception. Further information on access for offloading and delivery of materials will be included in the Exhibitor Manual which will be issued in July.
Opening Hours	Wednesday 30 th September : 18.00 – 19.30 Thursday 1 st October : 09.00 – 17.30 Friday 2 nd October : 09.00 – 15.00
Break Down	Friday 2 nd October : 15.00 – 20.00

Please note that all costs quoted are **not** subject to VAT.

SPONSORSHIP OPPORTUNITIES

A wide variety of exhibition and sponsorship opportunities have been created to allow each company the opportunity to showcase their organisation as best suits their budget. Please contact the Congress Organisers to discuss tailor made packages.

Item	Platinum £5,000	Silver £3,000	Bronze £2,000
Complimentary Exhibition Space	✓ 24sqm (Additional space can purchased @ £250/sqm)	✓ 9sqm (Additional space can purchased@ £250/sqm)	✓ 6sqm (Additional space can purchased @ £250/sqm)
Complimentary Full Delegate Registrations – excluding accommodation	6	3	1
Complimentary Invitation to Conference Dinner for exhibitor staff (additional tickets can be purchased @ £60 per person)	3	2	1
Link from the home page of the conference website	✓	✓	✓
Final Programme – Editorial (150 Words) + Logo	✓	✓	✓
Final Programme – Full Page Colour Advertisement on Outside Back Cover/Inside Back Cover/Inside Front Cover or other position within programme location tbc	✓	■	■
Logo on screen as Platinum Sponsor at the beginning and end of each session	✓	■	■
Acknowledgement of support from the Chairperson at the Opening Session	✓	✓	✓
Complimentary Insert in Delegate Bags	✓	✓	✓

Platinum Sponsor

SOLD

As the Platinum sponsor of the Conference, your company will enjoy the highest level of exposure offered over all other sponsors. (See summary of benefits below) We view our Platinum Sponsors as our partners in the successful execution of the Conference and will constantly work alongside you to provide opportunities to promote your company.

As the Platinum Sponsor of this Conference, your company will receive considerable exposure and recognition.

Bronze & Silver Supporters

Cost: £3000 or £2000

As a Bronze and Silver Supporters, the meeting will offer you extensive recognition of your support and allows you to stand out from the other exhibitors.

Plenary Speakers

Cost £500

As a sponsor, your support will be acknowledged by the Chairperson at the start of the session, your logo will be displayed on the opening slide and in the Final Programme. Your company logo and website link will be carried on the conference website on the sponsors' page.

Exhibition Space (Minimum 2m x 2m)

Cost: £1,500/£1,000

Includes carpeted floor space (NO shell scheme is provided) access to one 13 amp electrical point, and two exhibitor passes (these do not allow access to the scientific sessions). Additional exhibitor badges cost £30 per person and include access to the Welcome Reception, tea/coffee at the published times on both days and lunch on Thursday and Friday. A free 50 word entry into the Final Programme and your company logo and website link will be carried on the conference website on the sponsors' page.

You may purchase more than one space. Additional exhibition space can be booked at a cost of £250 per sqm.

Welcome Reception

Cost: £2,500

Sponsorship of the Welcome Reception on Wednesday 30th September will be an ideal opportunity to meet delegates. Your logo will be displayed in the Final Programme and your company logo and website link will be carried on the conference website on the sponsors' page.

Pre-Conference Dinner Reception

Cost: £2,000

Sponsorship of the Pre-dinner drinks reception on Thursday 1st October is available at £2,000. Your logo will appear on the conference programme and on the invitation cards to delegates. You will also be acknowledged during the after dinner presentations. Your company logo and website link will be carried on the conference website on the sponsors' page.

Conference Dinner

Cost: £5,000

As major sponsor of the Conference Dinner on Thursday 1st October, your logo will appear on the conference programme, on the invitation cards and on the menus on each table. You will also be acknowledged during the after dinner presentations. Your company logo and website link will be carried on the conference website on the sponsors' page.

Sponsorship of Reception & Dinner

Cost: £6,000

Should you wish to sponsor the entire evening, we can offer a discounted package price of £6,000 for sponsorship of both the reception and dinner.

Wine during Conference Dinner

Cost: £3,000

As sponsor of the wine during the Conference Dinner, your logo will appear on the conference programme, on the invitation cards and on the menus on each table. You will also be acknowledged during the after dinner presentations. Your company logo and website link will be carried on the conference website on the sponsors' page.

Entertainment during the Conference Dinner

Cost: £3,000

We have organised an exciting Las Vegas style evening of glitz and glamour where the entertainment will continue late into the night.

Your logo will appear on the conference programme, on the invitation cards and on the menus on each table. You will also be acknowledged during the after dinner presentations. Your company logo and website link will be carried on the conference website on the sponsors' page.

Printing of Menus

Cost: £400

You have the option to print the menus at no charge or we can arrange the printing the cost of which will be £300.

Your logo will appear on the menus on each table. You will also be acknowledged during the after dinner presentations. Your company logo and website link will be carried on the conference website on the sponsors' page.

Poster Boards

Cost: £500

Your logo will appear on each poster board beside the poster number. It will also appear in the conference programme and on the sponsors' page on the conference website.

Sponsorship of Poster Prize

SOLD

Sponsorship of the prize of £100 given to the best poster. Your logo will appear in the conference programme and on the sponsors' page on the conference website.

Call for Papers/Registration Flyer

SOLD

You have the option to design and print the leaflets at no charge or we can arrange this at a cost of £1000.

Your company logo and website link will be carried on the conference website on the sponsors' page.

Final Programme/Mini Programme/Certificates of Attendance/Evaluation Forms

SOLD

You have the option to design and print these yourself or we can arrange this and charge you at cost.

Your company logo and website link will be carried on the conference website on the sponsors' page.

Delegate Bags

SOLD

A quality conference bag will be given to each delegate/presenter on arrival at the conference which will have the conference logo, the platinum sponsors' logos and your company logo prominently featured on the outside. Your company logo and website link will be carried on the conference website on the sponsors' page.

You have the option of provided the bags direct (with the WCET logo) or we can supply the bags and charge you at cost.

Name Lanyards

SOLD

Each delegate will receive a ribbon to hold their name badge when they arrive at Registration. Your logo will be printed alongside the conference logo on the name ribbon and delegates will be required to wear their badge at all times ensuring a high profile for your organisation. Alternatively you can supply your own lanyards at no cost. Your company logo and website link will be carried on the conference website on the sponsors' page.

Writing Pads & Pens

We will insert your branded writing pads and pens into each delegate bag at no cost. Your company logo and website link will be carried on the conference website on the sponsors' page.

Insert in Delegate Bag

Cost: £500

One A4/A5 promotional leaflet or small brochure will be inserted into each delegate bag.

Benefits: Each delegate will receive a delegate bag on arrival at the conference. This enables your company and its marketing material to directly reach all delegates and presenters.

Advertising in Final Programme

Cost from £300

Limited advertising space will be available in the Final Programme which each delegate, presenter and exhibitor will receive on arrival at the meeting. All advertisements will be carried in full colour. Your company logo and website link will also be carried on the conference website on the sponsors' page.

Outside & Inside Back Cover and Inside Front Cover: Reserved for Platinum Sponsors. Cost Price: £500

Inside position elsewhere: £300

Internet Café & WiFi Access

Cost: £3,000

We expect the Internet Café to be one of the most visited areas of the exhibition hall. Your name and website homepage will be carried as the screensaver on all laptops in the café area. (The final number of laptops will be dependent on the total number of registered delegates.) In addition, delegates with their own computers/hand held devices will be able to access a WiFi service provided as part of your sponsorship. Your company logo and website link will be carried on the conference website on the sponsors' page.

Tea/Coffee Breaks

Cost: £500

As sponsors of the tea/coffee breaks throughout the conference, your logo will appear on the programme. Your company logo and website link will be carried on the conference website on the sponsors' page.

Delegate Lunches

Cost: £2,000

As sponsors of the lunches, your logo will appear on the programme at the appropriate slots and on the conference website on the sponsors' page. You will also have the opportunity to display branded company signage on free standing boards (supplied by you) in the lunch areas.

In Summary....

The meeting is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor will provide your company with exceptional business rewards.

For further details on the opportunities available please contact the Conference Organisers who will be pleased to assist you.

Conference Organisers

Stacy Nairn
In Conference Ltd
4-6 Oak Lane
Edinburgh EH12 6XH

Tel: 0131 339 9235
Fax: 0131 339 9798

Email: stacy@in-conference.org.uk

Web: www.wcetuk.org.uk/2009